**Symon’s Project Idea**

**Dataset:**

* College Students Who Change Their Majors within 3 Years
  + 2011-2012
  + Illustrates the number of college students who change majors within their time in college
  + <https://nces.ed.gov/pubs2018/2018434.pdf>

**Potential Customers:**

* Potential college students and undergraduate students
* Undergraduate students looking for internships
* Individuals returning to school to pivot to another career.

**What’s the Problem:**

* Some individuals are attending college to obtain a degree while working so they can change careers. They need a clear-cut path to get the degree in a short amount of time so they can pivot as soon as possible with minimal expenses.

**Product Vision:**

* It is college when a student sees just how increasingly difficult the real world is. Our product is aimed towards relieving some of that stress by making planning and connecting for college and afterward easier.

**Major Features of each of the proposed projects:**

* Easy to read data and projections to help potential and current students (and families) make informed decisions on college.
* The ability to make all of your career/course decisions while also registering for courses.
* View relevant internship opportunities based on degree program and interests